Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_

**Fantasy & Science Fiction: COMMERCIAL BOOK REPORT**

Advertise a book for your classmates to read! Make a fun, exciting commercial to persuade your classmates to read your book.

The chapter book you select must be:

* A “just right” book. Use the 5 Finger Test to determine if the book is challenging enough for you.
* Approved *before* you begin the project
  + Parent Initials \_\_\_\_\_\_\_\_\_\_ Teacher Initials \_\_\_\_\_\_\_\_\_\_\_

Assignment Information:

* Upon completing your chapter book, you will write a short commercial advertising your book. **You can film your commercial and send the video to your teach or you can present your commercial in person to the class.**
* Decide what the best thing is about your book. This is what you will be ‘selling’.
* Write a commercial script promoting your book. Make sure you tell *why* this book is such a good selection, but do not give away the ending.
* The commercial should be about 2-3 minutes in length. You may have up to 3 other people in your commercial, but the star is YOU. You must do most of the talking.
* You will want to memorize as much of your commercial as possible so that your commercial flows well, but you may use note cards if you want. **Turn in your script**.

At the beginning of the commercial, be sure to include:

1. Your name
2. Book’s Title
3. Author’s name

Describe the book in an exciting and creative way

Include the following information in your commercial:

\*the characters

\*setting (when and where)

\*problem

\*solution

\* Favorite quote or chapter. Explain why!

Finish the commercial by giving at least three *persuasive* reasons to read the book.